



11:00 AM - 12:30 PM | September 6, 2018
North Liberty Community Library | 520 W Cherry St, North Liberty

September 2018 Meeting Minutes (Strategic Planning Work Session #2)

- **In Attendance:** 18- Kimmie Andresen-Reed (Transformative Healing), Alicia Steines (LCPH), Katie Reasner (LCPH), Abigail Lee (United Action for Youth), Alison Oliver (UI School of Social Work), Kate Hoskins (IDPH), Elaine Cook (Mount Mercy University), Sumaya Rabee (Nisaa), Maysa Abmed (Nisaa), Mary Hightower (IDPH), Stanzy Scheetz (UAY), Steph Beecher (University of Iowa), Teresa Davidson (Mercy Medical Center), Karen Siler (Friends of the Family), Abby Michael (Riverview Center), Amelia Slaichert (JCPH), Emily Parker (ASAC), Fatima Jayoma (RVAP)
- **Approval of May Minutes:** Alicia Steines, Abby Lee- second
- **Summary of August Meeting**

In August we brainstormed objectives for three goals identified in March during small group discussion regarding the 2019-2021 strategic plan. Each of the three small groups proposed objectives for a specific goal to the larger group at the end of the meeting. For this meeting we wanted to focus on turning the ideas created into SMART (Specific, Measurable, Achievable, Relevant and Time-bound) objectives.

 - **Goal 1: Foster and engage community members**
 - Committing to updated and alternative methods of meet-and-greets. Being present for diverse portions of our community. Rebranding and better using media.
 - To support and identify a LGBTQ+ school sponsor/advocate in every school in Linn & Johnson by end of Q2.
 - Identify needs of SHA members by needs assessment and from diverse subcommittees to plan and act on events.
 - **Goal 2: Collaborate effectively to improve sexual health**
 - Formulate unified approach (op-ed/position statements) to improving sexual health by 2019.
 - Disseminate/present unified sexual health approach to boards of health and board of education or similar groups by 2020.
 - Reduce number of new STI infections in Linn and Johnson Counties (HIV, chlamydia, gonorrhea, etc.) by 2021.
 - **Goal 3: Educate Linn and Johnson Counties on sexual health topics**
 - Educate organizations about signs and symptoms of human trafficking.
 - Educate nursing students on testing and treatment.
 - Expand youth education on healthy relationships and consent

- **Year-1 SMART Objectives**

Abby facilitated the group through the first year 1 objective listed: “Committing to updated and alternative methods of meet-and-greets. Being present for diverse portions of our community. Rebranding and better using media.” For this example, she noted that the first objective appears to be three separate ideas and focused the group in on the first concept, “Committed to updated and alternative methods of meet-and-greets.” Abby noted we could focus on tabling at events as one objective and can record events attended and number of people spoken with as the measure. As a group, we have the skills needed (achievable) and it is relevant to our mission. SHA can create a team to interact and reach more community members through this effort.

Abby then opened up the discussion to the group to take this approach in addressing one of the other objectives for year 1. We started with “Formulate a unified approach to improving sexual health by 2019. During the discussion we talked about understanding what was meant by “unified approach” and making sure that the language is clear. This was interpreted to mean that we want to present [as a group] recommendations on sexual health education that’s inclusive. We further clarified that the original intent was focused on K-12 sexual health education, but applies broadly to sexual health education. It was offered that using the term “best practices” may be more accurate than “unified approach.” This would also include an op-ed component carried into year 2 of the strategic plan. We discussed who should be included in the dissemination of this information and what the reach is. It was clarified that for current education, organizations use their own curriculum and that everyone at the table agrees on using evidence-based curriculum.

It was suggested that taking time to create SMART objectives in smaller, more targeted groups would be more productive. Since we don’t have a meeting in October, creating objectives in small groups during October was agreed upon to propose to the larger group during the next coalition meeting in November.

- **Action item: please sign-up for objective work groups by Monday, 9/17**
https://docs.google.com/spreadsheets/d/10C2UqbylQzP_Q1YAOG_y-MZL7kM51lc2iLk3yfLuK1E/edit?usp=sharing

- **Mission and Vision Statement Review**

The conversation turned to the mission and vision statements, as these are important ways to clarify shared values, describe the purpose and identity of the organization and refer back to during strategic planning. We considered whether updating the mission and vision statement would be a separate objective.

The group agreed the mission and vision statements are vague and out of date and workshopped the mission statement for the remainder of the meeting. Participants were asked to write down three words or short phrases that answered the questions: “What do we do?” “How do we do it?” “Whom do we do it for?” and “What value are we bringing?” Each of these words or short phrases were written down on a separate sticky and posted on a sticky wall. Katie, with guidance from the larger group, began to cluster these ideas and asked for consensus. The group then began to name each cluster, again, using consensus. The table below documents this process.

It was agreed upon that the October SHA Exec meeting will be used to wordsmith the cluster names from below into several mission statements for the group to vote on via SurveyMonkey in October. This meeting will be open to everyone who wishes to participate.

➤ **Action item: please complete doodle poll by Thursday, 9/13 if you are interested in participating in this meeting**
<https://doodle.com/poll/tvs29b28yhzaec8i>

Questions to answer:

- What do we do?
- How do we do it?
- Whom do we do it for?
- What value are we bringing?



<ul style="list-style-type: none"> - Promote - Sexual - Promote health 	<ul style="list-style-type: none"> -Understand -Needs -Meet/Address needs 	<p><u>Culturally Responsive</u></p> <ul style="list-style-type: none"> - Culture competent - Visibility - Inclusive - Culturally appropriate - Inclusive - Inclusive community - Respect - Equity - Inclusive (define) 	<p><u>Educate</u></p> <ul style="list-style-type: none"> - Educate - Evidence-based - Communicate and educate - Educate - Consent education - Comprehensive - Health marketing programs - Comprehensive health messaging - Resources - Evidence-based - Best practices 	<ul style="list-style-type: none"> - Support - Advocate - Advocate - Advocate - Support - Support 	<p><u>Collaboration of community members</u></p> <ul style="list-style-type: none"> - Collaboration - Community members - Community based - Outreach - Linn and Johnson County - Collaborative - Multidisciplinary - Allies - Unified
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- **Additional Discussion**

- New ordinance targeting human trafficking in Iowa City and Coralville. Most recent story:
<https://www.press-citizen.com/story/news/crime-and-courts/2018/09/05/coralville-iowa-city-pass-massage-parlor-ordinances-targeting-human-trafficking/1160540002/>
- Be mindful of language. For example, the use of the word “citizen” can be offensive, as this is often associating someone’s belonging to the community with their documentation status. A training/presentation from Nisaa in the future would be informative.
- Elaine Cook brought up an opportunity for a research and training project for nursing students at Mount Mercy University. Kate Hoskins will be the point person from Sexual Health Alliance to assist with this project, given her role at IDPH.

Action Items

Due By

<ul style="list-style-type: none"> • Doodle Poll for Mission meeting https://doodle.com/poll/tvs29b28yhzaec8i 	9/13
<ul style="list-style-type: none"> • SMART Objective Group Sign-Up https://docs.google.com/spreadsheets/d/10C2UqbyIQzP_Q1YAOG_y-MZL7kM51lc2iLk3yfLuK1E/edit?usp=sharing 	9/17

Upcoming Meetings

No October Meeting

November 1 st	11am – 12:30pm	North Liberty Community Library Room A/B
December 6 th	11am – 12:30pm	North Liberty Community Library Room A/B