



11:00 AM- 12:30 PM | March 1st, 2018
Linn County Public Health | 501 13th St NW Cedar Rapids, IA 52405

March 2018 Meeting Minutes

Meeting Attendance: Tristin Johnson (United Action for Youth), Nikki Lown (Foundation 2) Natalie Harwood (Planned Parenthood), Karen Siles (Friends of the Family), Kimmie Andresen-Reed (Transformative Healing), Alicia Steines (LCPH), Lindsey Elam (ASAC), Katie Reasner (LCPH) **Phone:** Seth Owens

Welcome, Introductions, Approve February Minutes

Community Updates

- United Action for youth's May Festival of Flowers is coming up May 24th from 5:30 to 8:30 pm. The theme is year is Fashion and Flowers and it will be held at the Hilton Garden Inn in Iowa City. Organizations and individuals are welcome to donate to the event, there is both a silent and live auction at the event. Please see the facebook event listed in upcoming events for more info.
- Area Substance Abuse Council (ASAC) is hosting Faces of ACE's and Resiliency Art Show at the Downtown Cedar Rapids Library on March 24th from 10-1pm. Link to facebook event is in upcoming events. There is also an event March 21st from 12-1pm where the director of the heroin initiative will speak at the Human Services Campus in Cedar Rapids.
- This month at St. Stephen's Church in Cedar Rapids, they are doing a series on sexual violence and social change. Kimmie will be presenting about "Consent Culture as Social Change" on March 25th at 9:15 am. Transformative Healing in partnership with RVAP has begun planning for the second iteration of the Queer Thrift Shop Pop-Up, which will be April 13th-15th at the Wesley Center. April 15th will be a Resource(ful) Fair, which will involve about 10 non-profit organizations selling crafts, baked goods, and art to benefit their organizations.
- Friends of the Family has had a lot more referrals lately and is working on increasing outreach in Cedar Rapids. They recently were able to visit with and learn about EMBARC (Ethnic Minorities of Burma Advocacy and Resource Center).
- Planned Parenthood has their Unite Benefit June 4th at 6 pm at the Early Bird Café. There is an after party at the East Bank Lounge from 7:30-9:30pm.
- Linn County Public Health has continued to be busy with a variety of community outreach and testing events, including testing at Belle's Basics. They are working to improve advertisement for their services at Bridgehaven and are building outreach with the Salvation Army so that participants can receive testing there. Outreach has extended to Jones county with screening at the ASAC location there, and they still do screening at the downtown Cedar Rapids ASAC location as well. They are working with the Area Ambulance which provides outreach to frequent callers, to provide condom distribution and connect them with Iowa Harm Reduction. Alicia was also able to connect with Kirkwood Community College and they've been open to condom distribution on campus.

- Linn County employers, especially smaller worksites and worksites that are just beginning their worksite wellness programs, are encouraged to participate and take advantage of the free assessment and technical assistance now through March 23, 2018. Employers will complete an initial online assessment, followed by a 60 minute on-site follow-up. Follow-up visits will be made on a first-come, first-served basis, so employers should complete the online assessment soon. Online assessments can be completed at bit.ly/LCWWAssessment. Awards will be presented to worksites who exemplify the true meaning of each dimension of wellness. The awards will be presented at the Linn County Worksite Wellness Summit on June 21, 2018. Visit, bit.ly/LCWWSummit, to reserve your ticket.
- **CAPP Grant Update:** Due to changes in the grant coming from the state government that have shifted the values of the grant, Eyes Open Iowa has chosen not to reapply for this funding source.
- **CHA/CHIP Update:** The assessment is starting again and will be rolling out in January.

Events Subcommittee

Action Items: This subcommittee will work together to create an outreach event in each county, including discussing what are the best avenues to go with for these events. Kimmie Andresen-Reed, Katie Reasoner, Seth Owens, Alicia Steins, Tristin Johnson, and Natalie Harwood volunteered to be part of the events subcommittee.

Linn County Community Health Improvement Plan (CHIP)

We discussed the Linn County Health Promotion CHIP strategy 2-2.3 “Implement social marketing campaigns to reduce stigma, increase awareness, and promote testing for sexually transmitted infections.”

There’s a budget of \$50 to run a facebook ad around general testing with a target of 15-24 year olds in Linn County.

We focused on different social media platforms and what would work best for the target population. Snapchat was brought up as an option and would be a way to engage people around an event, as we could purchase a snapchat filter for a day. Instagram was also mentioned as a way that young folks access and look up information before trying different avenues. Tumblr is also a good space to go to for LGBTQIA youth.

We felt that having a social marketing training would be a good way to build on these ideas and give us the background knowledge needed to build a successful social marketing campaign.

April Newsletter on Consent

The group shared ideas about what to include in the April Newsletter on consent. This newsletter will include information on impairment and consent, grooming and recruitment as it relates to human trafficking and consent, information about age of consent, and hyperlinks to other articles about consent.

May Meeting

Though we'd planned to review the strategic plan at the May meeting, we discussed that doing this in the evening may be a barrier. We want to include updates from the events subcommittee for this event and potentially get a social marketing training set up as the presentation. A suggested location for the May meeting is the Robert A. Lee Center.

Upcoming Events and Continuing Education Opportunities

- [Faces of ACE's and Resiliency Art Show](#)—Saturday March 24th 10-1pm at the Downtown Cedar Rapids Library.
- [Queer Thrift Shop Pop-Up](#)—April 13th-15th at the Wesley Center in Iowa City, benefiting Transformative Healing and RVAP.
- [Resource\(ful\) Fair](#)—April 15th from 12-4pm at the Wesley Center in Iowa City
- [UAY's 13th Annual Festival of Flowers](#)—Thursday, May 24th 5:30pm-8:30pm at Hilton Garden Inn in Iowa City.

See you in May!

Thursday, May 3rd
5:30-7pm in Johnson County, Location TBD

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