



2016-2018 CHIP Health Promotion Action Plan

Together! Healthy Linn

Objective 2-2: By January 1, 2019 stabilize the positivity rate of Chlamydia, Syphilis, and HIV	Lead Agency	Supporting Agencies	Baseline Year	Baseline Value	Target Year	Target Value
	Linn County Public Health Katie Reasner	Sexual Health Alliance	2014	486 per 100k	2018	≤486 per 100k
			2014	10.3 per 100k	2018	≤10.1 per 100k
			2014	6.9 per 100k	2018	≤6.9 per 100k

Strategy 2-2.1 Assess the sexual health education curriculum being provided in middle and high schools across Linn County			Target Date: 5/1/2017
Lead Agency		Supporting Agencies	
Linn County Public Health Katie Reasner		Sexual Health Alliance (SHA) CRCSD	
Activity	Resources Required	Progress Notes	
Engage schools to discuss sexual health services and curriculum being provided (Mandatory vs. Optional)	SHA draft assessment, collaboration with CRCSD	Date:8/1/16 Date:5/2017	SHA will conduct an analysis of sexual health services and education being offered in middle and high schools across Linn County Completed
Identify the sexual health education type being offered (external educator vs. established curriculum)	Assessment tool, data analysis	Date:8/1/16 Date:8/4/16 Date:5/2017	SHA will identify type of sexual health education being offered during analysis of sexual health services In Sept 2016, SHA will finalize assessment tool/questions Completed

Strategy 2-2.2 Increase the number of middle and high schools who provide consistent sexual health education to students			Target Date: 1/1/2019
Lead Agency		Supporting Agencies	
Linn County Public Health Katie Reasner		Sexual Health Alliance	

Activity	Resources Required	Progress Notes	
From initial assessment, identify gaps in curriculum/education		Date:5/2017	Data analyzed and gaps identified, 20/28 schools completed survey. Class length varies from 1 hour to 6 weeks. About half of the schools surveyed do not use curriculum and a handful of the schools surveyed who use curriculum do not use an evidence-based curriculum.
Provide technical assistance to schools to address gaps		Date:5/2017	Connected Cedar Rapids School District with Eyes Open Iowa to explore becoming a "WISE" (Working to Institutionalize Sex Education) district.
Investigate policy or advocacy opportunities		Date:	

Strategy 2-2.3	Implement social marketing campaigns to reduce stigma, increase awareness, and promote testing for sexually transmitted infections	Target Date: 1/1/2019
	Lead Agency	Supporting Agencies
	Linn County Public Health Katie Reasner	Sexual Health Alliance

Activity	Resources Required	Progress Notes	
Market and advertise Get Yourself Tested Month	Staff time, SHA collaboration	Date:5/2017	Messaging on Linn County Public Health Facebook and Twitter.

Strategy 2-2.4	Increase testing among high risk groups	Target Date: 1/1/2019
	Lead Agency	Supporting Agencies
	Linn County Public Health Katie Reasner	Sexual Health Alliance

Activity	Resources Required	Progress Notes	
Use current STI data to create hot spot maps	GIS	Date:5/2017	Map completed and hot spots identified
Target hot spots for outreach opportunities		Date:5/2017	Ran HIV testing advertisements on busses and billboards in identified hot spot areas: •3 busses ran Feb 1, 2017 through May 31, 2017. •6 billboards ran Feb 6, 2017 through March.
Promote outreach events		Date:5/2017	HIV and STI testing event at Kirkwood Community College including condom distribution and education on 10/24-25/2016. Condom distribution at Abbe IHH Health Fair on 4/7/2017.

Community Priority

Sexual Health

Goal #1	By 2018, provide education to the Sexual Health Alliance membership.	National Alignment	State Alignment		
		No National Alignment	No State Alignment		
Objective 1-1	By June 2018, assess the educational needs of 100% of the coalition's membership.	Baseline Year	Baseline Value	Target Year	Target Value
		2017	0	2018	100%
Strategy 1-1.1	Establish an Education Committee	<u>Strategy Type</u> Counseling & Education			
	<u>Who's Responsible</u> Sexual Health Alliance (SHA) President	<u>Target Date</u> June 2018			
Strategy 1-1.2	Assess the educational needs of the general membership through a survey	<u>Strategy Type</u> Counseling & Education			
	<u>Who's Responsible</u> SHA Education Committee	<u>Target Date</u> June 2018			
Strategy 1-1.3	Develop a 3 year work-plan based on the feedback of the survey	<u>Strategy Type</u> Counseling & Education			
	<u>Who's Responsible</u> SHA Education Committee	<u>Target Date</u> June 2018			
Goal #2	By 2018, foster and engage the Sexual Health Alliance's membership.	National Alignment	State Alignment		
		No National Alignment	No State Alignment		
Objective 2-1	By June 2018, assess 100% of current coalition membership and create a plan for recruitment, retention, and engagement.	Baseline Year	Baseline Value	Target Year	Target Value
		2017	0	2018	100%
Strategy 2-1.1	Create and conduct assessment	<u>Strategy Type</u> Counseling & Education			
	<u>Who's Responsible</u> Sexual Health Alliance (SHA) President	<u>Target Date</u> June 2018			
Strategy 2-1.2	Collect feedback and analyze results of members' survey	<u>Strategy Type</u> Counseling & Education			
	<u>Who's Responsible</u> Sexual Health Alliance (SHA) President	<u>Target Date</u> June 2018			
Strategy 2-1.3	Establish a Membership Committee	<u>Strategy Type</u> Counseling & Education			
	<u>Who's Responsible</u> Sexual Health Alliance (SHA) President	<u>Target Date</u> June 2018			

Strategy 2-1.4 Develop a 3 Year Work Plan

Strategy Type
Counseling & Education

Who's Responsible
SHA Membership Committee

Target Date
June 2018

Goal #3 By 2018, assess measurable information to guide the Sexual Health Alliance.

National Alignment

No National Alignment

State Alignment

No State Alignment

Objective 3-1 By June 2018, identify three measurable indicators to guide education, awareness, and engagement efforts.

Baseline Year	Baseline Value	Target Year	Target Value
2017	0	2018	3

Strategy 3-1.1 Identify what needs to be measured

Strategy Type
Counseling & Education

Who's Responsible
SHA Education/Outreach Committee

Target Date
June 2018

Strategy 3-1.2 Identify scope, population, and delivery methods

Strategy Type
Counseling & Education

Who's Responsible
SHA Education/Outreach Committee

Target Date
June 2018

Goal #4 By 2018, identify and utilize community's and Sexual Health Alliance's resources.

National Alignment

No National Alignment

State Alignment

No State Alignment

Objective 4-1 By June 2018, identify at least five resources that exist within the community and coalition.

Baseline Year	Baseline Value	Target Year	Target Value
2017	0	2018	5

Strategy 4-1.1 Identify coalition needs (education, funding, etc.)

Strategy Type
Counseling & Education

Who's Responsible
SHA President and members

Target Date
June 2018

Strategy 4-1.2 Committees will identify new resources while being mindful of pre-existing and available resources.

Strategy Type
Counseling & Education

Who's Responsible
SHA President and members

Target Date
June 2018

Strategy 4-1.3 Seek feedback and approval from partners on identified resources.

Strategy Type
Counseling & Education

Who's Responsible
SHA President and members

Target Date
June 2018