

**PUBLIC HEALTH**

**Douglas Beardsley, MPH**

**Director**

***Promoting Health. Preventing Harm.***

**Promotional Materials Designer**

Johnson County Public Health sponsors Faces of Change, a campaign designed to disseminate risk-reduction messaging to communities at high risk for or disproportionately impacted by HIV. The Promotional Materials Designer will work with the HIV and Hepatitis Health Educator to create materials for print and digital display for the campaign. This includes photographing prominent gay and bisexual men recruited from the Corridor area and enhancing the images with HIV prevention messaging. The Promotional Materials Designer will produce files that are ready for print and online deployment.

**Responsibilities will include:**

* Photograph ‘models’ recruited for the campaign
* Enhance images with HIV prevention messaging supplied by the HIV and Hepatitis Health Educator
* Format images for online deployment and for submission to a print vendor
* Assist the HIV and Hepatitis Health Educator in defining the look and overall feel of the campaign

**Skills, knowledge, and necessary abilities:**

* Ability to work independently and in conjunction with ‘models’ and HIV and Hepatitis Health Educator
* Excellent organization skills
* Ability to meet deadlines
* Must have experience creating digital and print materials
* Preference given to individuals with experience communicating health promotion messages via visual materials

**Work hours and compensation:**

* Work not to exceed 40 hours
* Contract employee
* Compensated at $10.00/hour

Interested parties should contact the HIV and Hepatitis Health Educator via the contact information provided below. Please include a currently resume, a brief summary of relevant coursework completed and/or relevant work experience, and a brief (approximately 100 word) statement indicating your interest in the position, and a small portfolio of approximately 8 to 12 images (photocopies or digital submissions are encouraged).

**For more information or to express your interest, please contact:**

Nicky Bennett, MPH

HIV and Hepatitis Health Educator

Johnson County Public Health

855 S. Dubuque Street

Iowa City, IA 52240

nbennett@co.johnson.ia.us

319-688-5890